



ASCILITE

25-28 November 2018

Open Oceans:

Learning without borders

SPONSORSHIP PROSPECTUS

www.2018conference.ascilite.org

**DEAKIN UNIVERSITY, WATERFRONT CAMPUS
GEELONG, VICTORIA, AUSTRALIA.**



ASCILITE 2018 SPONSORSHIP PROSPECTUS

ASCILITE 2018 will be held at Deakin University, Geelong Waterfront Campus from 25 to 28 November 2018. The theme for ASCILITE 2018, Open oceans: learning without borders, reflects our focus on exploring the relationships between the individual, community and technology in tertiary education.

Participants and partners are invited to share their research, meet the experts and to learn more about the future of educational technology.

WHY SPONSOR?

Participating as an industry partner at ASCILITE 2018 enables you to showcase your products and services to numerous delegates, including researchers, practitioners and decision-makers. ASCILITE 2018 offers the unique opportunity to:

- Prominently position your company as a partner in the tertiary sector and demonstrate your commitment to the industry
- Strengthen existing and build new client relationships
- Showcase new products and promote new services
- Increase your brand and image recognition, and
- Enjoy prominent visibility on the official conference website and online materials

THE AUDIENCE

ASCILITE 2018 expects to attract upwards of 400 delegates, bringing together practitioners and researchers committed to best practice and excellence in the use of technologies for the teaching and learning in tertiary education throughout Australasia. Delegates attend from across Australia, New Zealand and South-East Asia.

Delegates attending ASCILITE include professionals from fields including:

- Learning research and strategy
- Educational design
- Strategy and development
- Web applications and services
- Interactive media
- Library and information systems
- Education in correctional institutions

HOST INSTITUTION

The ASCILITE 2018 conference will be hosted by Deakin University and take place at the Geelong Waterfront Campus.

Deakin is a young, contemporary university with a reputation for being innovative, nimble and friendly. We aspire every day to combine outstanding teaching and excellent research with a strong focus on the communities we serve. Our LIVE the Future strategy presents a bold vision, offering our students a personalised learning experience with premium digital engagement, creating the power and opportunities to live in a connected and evolving world.

Educating school-leavers and mature-aged learners for the jobs and skills of the future informs everything Deakin does. Deakin's focus on the jobs and skills of the future means the University has been quick to capitalise on digital change, leveraging new and emerging technologies in our teaching and research. Deakin students have the opportunity to undertake work-based learning in professional settings, enabling them to apply and consolidate knowledge learnt in their course and to develop new skills valued in the workplace. www.deakin.edu.au

SPONSORSHIP OPPORTUNITIES

ASCILITE 2018 provides you with a range of sponsorship and exhibition opportunities with differing commitment levels ranging from \$750 to \$15,000.

In addition to the packages outlined in the following pages the conference organisers would be delighted to discuss further opportunities to best suit your organisation. For further information please contact ascilite2018@events.deakin.edu.au or call our Event Organisers on +61 3 5247 9360

PLATINUM SPONSOR - \$15,000



As the ASCILITE 2018 top-level sponsor you will have maximum exposure at ASCILITE 2018, including Naming Rights at the Conference Dinner to be held at Mount Duneed Estate Winery.

This is a unique opportunity to be highly visible to the national and international audience of delegates and association members.

As platinum sponsor, your organisation will receive the following:

- Two complimentary 3m x 2m exhibition booths – including power, lights and fascia.
*Please note that exhibition booths are available in order of sponsorship confirmation
- Three registrations to attend the conference, including social functions and catering.
- Delegate contact list (as per Privacy Act).
- An opportunity to give a five-minute presentation at the conclusion of one of the keynote presentations.
- Two banners displayed at the Conference Dinner (sponsor to supply).
- Daily recognition as Platinum Sponsor for the conference, at opening, closing and Conference Dinner.
- Opportunity to provide sponsor-supplied promotional item to each Conference Dinner guest.
- Minimum of five social media placements via Twitter in the lead up to the conference.
- Logo recognition as Platinum Sponsor on all conference promotional material inc. the conference app.
- Two satchel inserts.



SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - \$12,500 **SOLD**

As the ASCILITE 2018 Gold Sponsor your organisation will be showcased at the first networking opportunity for delegates and new members. The welcome reception will be held at Deakin University Waterfront Campus Geelong on Sunday November 25 2018 and will be the first major event as part of ASCILITE 2018. This is your chance to be the first to promote your organisation to all of the ASCILITE 2018 attendees.

As gold sponsor, your organisation will receive the following:

- One complimentary 3m x 2m exhibition booth – including power, lights and fascia.
*Please note that exhibition booths are available in order of sponsorship confirmation
- Two full registrations to attend the conference, including social functions and catering.
- Delegate contact list (as per Privacy Act).
- An opportunity for your organisation to give a three-minute address at the function.
- Two banners at the Welcome Reception (sponsor to supply).
- Recognition as the Welcome Reception sponsor on all conference promotional material.
- Opportunity to provide sponsor-supplied promotional item to each Welcome Reception guest.
- Minimum of three social media placements via Twitter in the lead up to the conference.
- Gold Sponsor logo recognition on all conference promotional material including the conference app.
- One satchel insert.



SPONSORSHIP OPPORTUNITIES

BARISTA BAR SPONSOR - \$11,000 **SOLD**

A centerpiece of the trade exhibition, the ASCILITE 2018 Barista Bar will provide complimentary coffee for delegates throughout the day. With a complimentary exhibition booth positioned nearby this will provide excellent exposure for your organisation.

As the ASCILITE 2018 Barista Bar sponsor, your organisation will receive the following:

- One complimentary 3m x 2m exhibition booths – including power, lights and fascia.
*Please note that exhibition booths are available in order of sponsorship confirmation
- Two full registrations to attend the conference, including social functions and catering.
- Delegate contact list (as per Privacy Act).
- Recognition as the Barista Bar Sponsor on all conference promotional material.
- Barista Bar named after your organisation with signage displayed (sponsor to supply)
- One satchel insert.

CONFERENCE MOBILE APP SPONSOR - \$5,000

Providing easy access to all conference related information, the conference smart phone app creates an exciting opportunity for one conference sponsor to ensure that their brand is within reach of every conference delegate.

The conference mobile app sponsor package includes:

- Corporate branding and information about your organisation on the smart phone app
- One full registration to attend the conference, including social functions and catering.
- Recognition as the Conference Mobile App Sponsor on all conference promotional material.
- One satchel insert.

KEYNOTE SPEAKERS - \$5,000

(3 Packages Available)

Supporting an ASCILITE 2018 Keynote Speaker demonstrates your commitment to the conference program. Keynote Speakers are carefully selected to attract delegates and are the highlight of the conference program.

- Recognition as a Keynote Speaker Sponsor on all conference promotional material.
- Verbal recognition by the Chair prior to and at the conclusion of the relevant keynote session.
- One banner at the Keynote Session (sponsor to supply)
- One full registration to attend the conference, including social functions and catering.
- Keynote Speaker sponsor logo recognition on all conference promotional material including the conference app.
- One satchel insert.



SPONSORSHIP OPPORTUNITIES

REFRESHMENT BREAK SPONSOR - \$4,000

(3 Packages Available)

Refreshment Breaks are the conference hotspots and a perfect location for sponsor branding.

- Naming rights for the refreshment break for one day, including signs with your logo displayed on the catering buffet.
- One pull-up banner in the catering area (sponsor to supply).
- Verbal recognition by the Chair at the introductory session for the day.
- One full registration to attend the conference, including social functions and catering.
- Refreshment break sponsor logo recognition on all conference promotional material including the conference app.
- One satchel insert.

POSTER SESSION - \$4,000

The Poster Session at ASCILITE 2018 provides a unique opportunity for your organisation to gain exposure in an area of the conference where delegates will be lingering and discussing research and innovation.

- Naming rights for the poster area for the duration of the conference.
- One pull-up banner in the poster area (sponsor to supply).
- Verbal recognition by the Chair at the introductory session for each day.
- One full registration to attend the conference, including social functions and catering.
- Poster Session logo recognition on all conference promotional material including the conference app.
- One satchel insert.

DELEGATE NAME BADGE + LANYARD - \$2,000

Achieve maximum visibility throughout the conference by putting your organisation at everyone's eye level with sponsorship of the Conference Name Badge and Lanyard.

- Sponsor's logo to go on Conference Name Badge and Lanyard (sponsor to supply lanyard – design subject to approval by the organizing committee).

CONFERENCE SATCHEL - \$3,000

As the supplier of the official conference satchel you will have the opportunity to display your logo on the selected conference satchel. Satchels are used throughout the conference and taken home afterwards, so your conference message and brand lives on, long after the event itself.

CONFERENCE BRANDED GIFT - \$1,000

A conference branded gift (sponsor to supply) to take home or back to the office is always well received by delegates. Be front of mind with delegates by supplying the official conference gift, branded with your own message.

SPONSORSHIP OPPORTUNITIES

EXHIBITION BOOTH - \$3,750

The ASCILITE 2018 conference trade exhibition will be run in conjunction with the conference program and provide participants with an opportunity to showcase their best and latest products and services.

All lunch, morning and afternoon tea breaks will take place in the Exhibition Area providing maximum exposure to exhibitors and participants. Exhibition booth inclusions are as follows:

- One 3m x 2m exhibition booth – including power, lights and fascia.
*Please note that exhibition booths are available in order of sponsorship confirmation
- One full registration to attend the conference, including social functions and catering. (exhibitor only registrations not including social functions are also available for purchase)
- Logo recognition on the conference promotional material and website.

Please refer to the exhibition floor plan layout as per below. The Conference Organisers and Committee do reserve the right to make amendments to this floor plan if required, all exhibitors will be notified should this occur.

Please nominate your 3 preferred booths in order of preference on the included booking form.



SPONSORSHIP TABLE

	Platinum Sponsor	Gold Sponsor	Barista Bar	Conference Mobile App	Keynote Speakers (3 packages)	Refreshment Breaks (3 packages)	Poster Session	Exhibition Booth	Name Badge & Lanyard	Conference Satchel	Conference Branded Gift \$1,000
	\$15,000	\$12,500	\$11,000	\$5,000	\$5,000	\$4,000	\$4,000	\$3,750	\$2,000	\$3,000	
Registration for the entire conference including social functions and catering	√ Up to 3	√ Up to 2	√ Up to 2	√	√	√	√	√			
Exhibition Booth	√ Up to 2	√	√					√			
Delegate contact list (as per Privacy Act)	√	√	√								
Banner Display	√ Up to 2 at the conference dinner	√ Up to 2 at the welcome reception			√ 1 at the Keynote presentation	√ 1 at the refreshment break	√ 1 at the refreshment break				
Social Media Placements	√ Min of 5	√ Min of 3									
Recognition on Promotional Material	√	√	√		√	√	√	√			
Satchel Inserts	√ Up to 2	√	√	√	√	√	√				
Opportunity to provide promotional items to delegates	√ At the conference dinner	√ At the welcome reception									
Naming Rights	√ At the conference dinner	√ At the welcome reception	√ At the barista bar			√ For one day at nominated refreshment break	√ For the poster area				
Verbal Recognition	√	√	√	√	√	√	√				
Speaking Opportunity	√*	√**									
Organisation Branding on Conference Items									√	√	√

*5 minute speaking opportunity at Conferene Dinner

** 3 minute speaking opportunity at the Welcome Reception

SPONSORSHIP AND EXHIBITION BOOKING FORM

Please complete the form below to secure your organisations sponsorship opportunities for ASCILITE 2018 and return to:

ASCILITE 2018 Conference Event Team

Phone: +61 3 5247 9360

Email: ascilite2018@events.deakin.edu.au

Please note that all sponsorship and exhibition considerations will be taken into account in order of receipt of confirmation and full payment.

Upon receipt of your paperwork a Tax Invoice will be provided for payment.

SPONSORSHIP AND TRADE EXHIBITION APPLICATION

	COST	PLEASE TICK
Platinum Sponsor	\$15,000	
Gold Sponsor	\$12,500	
Barista Bar Sponsor	\$10,000	
Conference Mobile App Sponsor	\$5,000	
Keynote Speaker Sponsor	\$5,000	
Refreshment Break Sponsor	\$4,000	
Poster Session Sponsor	\$4,000	
Delegate Name Badge and Lanyard Sponsor	\$2,000	
Conference Satchel Sponsor	\$3,000	
Conference Branded Gift	\$1,000	
Exhibition Booth	\$3,750	
TOTAL PAYABLE		

BOOTH PREFERENCE	1	
	2	
	3	

SPONSORSHIP AND EXHIBITION BOOKING FORM

Company Name:	
Contact Name:	
Position:	
Address:	
Address Line 2:	
City:	
State:	
City:	Post Code:
Telephone:	
Email	
Signature	
Date	

I am authorised to sign this document on behalf of the organisation and acknowledge that the company will pay all costs as detailed below and follow the guidelines as detailed in this prospectus.

TERMS AND CONDITIONS

1. The ASCILITE 2018 Conference Committee and Organisers reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the Conference. Every effort will be made to maximise sponsor benefits as well as delegates' experience.
2. The ASCILITE 2018 Conference Committee and Organisers reserve the right, in its absolute discretion, to refuse any sponsorship application that does not uphold the objectives of the Conference.
3. The ASCILITE Conference Committee and Organisers reserve the right to vary the quoted prices in accordance with any change to the legislated rate of the GST which is currently 10% and is applicable to all goods and services offered by the Conference.
4. All sponsorship and trade display bookings will only be confirmed on receipt of a signed application form.
5. All cancellations must be advised in writing directly to ASCILITE Conference Event Team. Please note that in case of cancellation, a fee of 50% of the value of sponsorship may apply.
6. No sponsor or exhibitor will be able to set up their trade display until full payment and a booking form is received by the ASCILITE Conference Events Team.
7. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package without the approval of the ASCILITE 2018 Conference Committee and Organisers.
8. The ASCILITE 2018 Conference Committee and Organisers will not accept liability for damages of any nature sustained by participants or their accompanying persons or loss or damage to their personal property as a result of the ASCILITE 2018 Conference - or related events.
9. In the event that the Conference is cancelled or delayed through no fault of the ASCILITE 2018 Conference Committee and Organisers, including, but not limited to, fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slow-downs or disputes, or other similar events then the exhibitor/sponsor shall not be entitled to any refund or claim for any loss or damage.